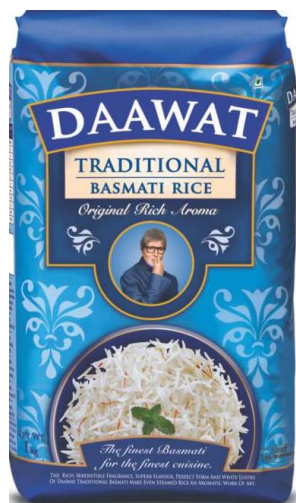


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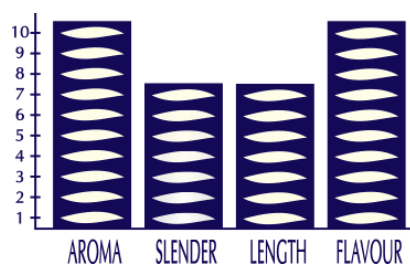
Daawat Traditional Basmati



Premium Basmati

This long, richly aromatic basmati, with its delicate flavour and sweet taste, is the perfect accompaniment to any dish.

The Specialist Meter



Best Quality

The unique Daawat Octa-Q process ensures that nothing but the purest and original traditional basmati grains, that are grown in select parts of Northern India, are packed in Daawat Traditional Basmati Rice. This process starts with sourcing from authentic basmati origins and follows stringent quality procedures throughout the whole production process to guarantee the best quality and the finest of Basmati.

The Art of Daawat Basmati

Since ageing is what makes basmati perfect, Daawat pioneered the use of modern moisture and temperature controlled high-tech storage systems, where paddy is carefully aged for 12 to 18 month to bring out the full natural aroma, taste and goodness.

| PRODUCT FACTS | |
|------------------------------|---------------------------|
| Ingredients | 100% Traditional Basmati |
| Content | 1 kg |
| Sales Packaging | Polybag (10x7x18 cm) |
| Sales units per packing unit | 20 |
| Allergen information | --- |
| Shelf life | 24 months |
| Storage advise | Store in a cool dry place |

| NUTRITION FACTS | |
|------------------------------|----------|
| (per 100 g of uncooked rice) | |
| Energy | 350 kcal |
| Carbohydrate | 78 g |
| Sugars | 0 g |
| Protein | 8.8 g |
| Total Fat | 0.47 g |
| Saturated fat | 0.1 g |
| Salt | < 0.01 g |

